

**Institute of Technology and Business in České
Budějovice**

Diploma Thesis

Title, first name and surname of the author

Year of submission

Institute of Technology and Business

Faculty of Technology

Title

Author: Title, first name and surname

Supervisor: Title, first name and surname

České Budějovice, month and year of submission

HERE ENTER THE THESIS ASSIGNMENT

**(IN IS – STUDENT – THE END OF THE
STUDY – PRINTING THE THESIS
ASSIGNMENT)**

Disclaimer

I declare that this thesis has been completed solely, except where references are stated.

In České Budějovice 1. 1. 2016

.....

signature

Acknowledgement

Text

Abstract

Abstract in Czech

Key Words

Key Words in Czech

Abstract

Abstract in English

Key Words

Key Words in English

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1 Introduction

Text (see the recommended thesis structure)

(The thesis should contain ca 50 - 60 pages of the text)

Unlike a bachelor's thesis, students must show more extensive and comprehensive knowledge when composing a diploma thesis. The diploma thesis demonstrates students' ability to use the knowledge and skills acquired during their studies by tackling theoretical or practical issues. Students should show proficiency in working with scientific and professional literature (also in a foreign language - English), use relevant methods for achieving their outcomes, process the outcomes and formulate conclusions and recommendations. The thesis must involve the author's elaborations like:

- author's own outcomes or works (e.g. a project or technological solution) of the author,
- author's critical assessment of his own outcomes or works compared to outcomes/works of other authors
- author's conclusions and recommendations for a practical use of his outcomes and/or a deep insight into the problem in terms of recent findings

By completing the diploma thesis, students have achieved mastery of using theoretical and methodological findings acquired during their studies and apply them to tackle a specific task.

A diploma thesis may be theoretical or practical (research) with partial overlaps.

- The theoretical thesis should involve a comprehensive insight into the available professional literature, including a thorough analysis, clear explanations and an academic contribution. This category also holds the creative production of methodological aids and materials.
- Besides theoretical findings of professional literature, a practical thesis should encompass empirical research, including sorting, analyzing, synthesizing and interpreting the outcomes.

2 Heading 1 – A Main Heading

The text (see the recommended thesis structure).

The recommended content structure of the thesis

(The thesis extent ca 50 - 60 pages of text)

(A) Introduction introduces the topic, defines the problem, suggests solution methods, formulates hypotheses and sets research aims.

A (ca 1.5 – 2.5 pages)

(B) Theoretical background involves recent findings in the area, including effective research methods and a comprehensive overview of professional literature. The theoretical part should be logical and directly correspond with the following chapters.

B (ca 10 – 20 pages; the theoretical and practical parts must be proportional)

(C) The subject-matter analysis involves analysing specific situations, interpreting findings, researchning and making conclusions.

(D) Suggesting own solutions involves the author proposing substantiated answers, validated results, efficient and well-reasoned solutions, pros and cons of the solutions and their contributions. All the mentioned requirements must be substantiated and justified in the thesis (e.g. statistical data processing, simulated experiments on a model situation, reference calculations, etc.)

It is the essential part of the thesis which will either inform on a positive qualitative change of the analysed environment, situation or activity, or a quantitatively substantiated inability to implement the solution (even a well-reasoned negative outcome is a good result).

C+ D ca 30 – 50 pages, (according to the total extent of the thesis)

(E) Conclusion should briefly summarize the outcomes and confront them with the research aims suggested in the introduction, including the possibilities and ways of implementing the solutions or other methods for further research.

E (ca 1.5 – 2.5 pages)

(F) Bibliography should inform on sources in the alphabetical order and numbered in the ascending order, governed by ČSN ISO 690 (01 0197). The references and quotations should abide by ČSN ISO 690-2, effective of 1st April 2011.

(G) List of abbreviations should contain abbreviations which are not set phrases or are mentioned for the first time. Students should not include well-rooted expressions like Kč, atd., or aj.

(H) Supplements contain documents, summarizing data overviews and other materials (images, schemes, graphs, tables, etc.) supplementing and expanding the text.

A diploma thesis should involve 50-60 pages of text without supplements. In rare cases, a thesis may require a different proportion of theory and practice while preserving the total extent of the work.

Although adhering to the minimum thesis extent ensures a sophisticated structure, uselessly accumulating pages may yield poor results.

Quality is the priority.

3 Heading 1 – A Main Heading

3.1 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

3.2 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

3.2.1 Heading 3 – A Sub Sub Heading

Text¹ (see the recommended thesis structure).

Including:

- Item 1,
- Item 2,
- Item 3.

In the Harvard referencing style, the whole bibliographical information on the cited source does not appear until the list of bibliographies at the end of the thesis.

3.3 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

3.4 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

¹ Footnote.

4 Heading 1 – A Main Heading

4.1 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

Table 1: Table name

	Heading	Heading	Heading
Caption	data	data	data
Caption	data	data	data
Caption	data	data	data

Source:

Text

4.2 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

4.3 Heading 2 – A Sub Heading

Text (see the recommended thesis structure).

5 Conclusion

Text (see the recommended thesis structure).

Bibliography

Sources are in the alphabetical order under ČSN ISO 690:2011 (the text involves examples of various citation types).

A) internal documents, statistical figures, legislation, regulations, technologies, samples and other institutional sources

ČESKO, 1998. Zákon č. 111 ze dne 22. dubna 1998 o vysokých školách a o změně a doplnění dalších zákonů (zákon o vysokých školách). In: *Sbírka zákonů České republiky*. Částka 39, s. 5388–5419. ISSN 1211-1244.

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D) other

ŠINDELÁŘOVÁ, J. a ŠKODOVÁ, S., 2013. Interkulturní komunikace jako dobový fenomén. In: *Metodický portál RVP.CZ* [online]. Praha: Národní ústav pro vzdělávání, 29. května 2013 [cit. 2013-03-12, 16:12]. Dostupné z: <http://clanky.rvp.cz/clanek/s/Z/17455/INTERKULTURNI-KOMUNIKACE-JAKO-DOBOVY-FENOMEN.html/>.

List of abbreviations used

List of tables and images

Supplements

Supplement 1: Title