



Thematic areas for Final Master's State Examination

Programme: Business Administration

Title of the SFE: Economy

Prerequisites:

1. Microeconomics – for Master study programme
2. Macroeconomics - for Master study programme

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Platnost od:	pro nástup od ZS 2022		
Platnost do:	Odvolání		



Thematic areas

1. Utility, consumer preference and optimum.
2. Demand.
3. Consumer decision-making in conditions of risk. Company behaviour and formation of supply.
4. Choice of technology.
5. Cost and revenue of company.
6. Perfect competition, monopoly
7. Monopolistic competition, oligopoly.
8. Demand on the labour market.
9. Labour supply.
10. Capital market.
11. Consumption function.
12. Keynesian model.
13. IS-LM-BP model.
14. AS-AD model.
15. Economic growth.
16. Economic cycle.
17. Money market.
18. Labour market.

Recommended literature

1. Microeconomics – for Master study programme

SNYDER, Ch. M. a W. NICHOLSON, 2016. Microeconomic theory: basic principles and extensions. 12th, internat. edit. South-Western/Cengage Learning. ISBN 978-1-305-50579-7.

NICHOLSON, W. et al., 2014. Intermediate microeconomics. Cengage Learning. ISBN 978-1-4737-0913-3.

NICHOLSON, W. a CH. M. SNYDER, 2014. Intermediate microeconomics and its application. 12th edit. South-Western Cengage Learning. ISBN 978-1-133-18902-2.

2. Macroeconomics - for Master study programme

MANKIW, N. G., 2015. Macroeconomics. 9th edit. Worth Publishers. ISBN 978-1-4641-8289-1.

KAUFMAN, R. T., 2013. Student guide and workbook for use with Mankiw: Macroeconomics. 8th edit. Worth Publishers. ISBN 978-1-4641-0493-0.

DORNBUSCH, R., R. STARTZ a S. FISCHER, 2017. Macroeconomics. 13th edit. McGraw-Hill. ISBN 978-1-2592-9063-3.

MARK P. T. a N. G. MANKIW, 2017. Economics. CENGAGE INDIA. 4th edit. ISBN 9353501334.