



Thematic Areas for Final Bachelor's State Examination

Programme: Business Administration

Title of the SFE: Economics

Prerequisites:

1. Microeconomics – for Bachelor's Degree
2. Macroeconomics – for Bachelor's Degree

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Schválil garant programu	doc. Ing. Jarmila Straková, Ph.D.	Podpis:	
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Platnost do:	Odvolání		

Thematic Areas

Microeconomics – for Bachelor’s Degree

1. Basic economic concepts, market formation, division of labour. Basic elements of the market, supply, demand, elasticity of demand, market equilibrium, competition.
2. Consumer behaviour and demand formation in the goods and services market.
3. Behaviour of the company and formation of the supply. The elasticity of supply.
4. Production function and isoquant method.
5. Company in conditions of perfect competition.
6. Imperfect competition and company behaviour in an imperfectly competitive market - monopolistic competition.
7. Imperfect competition and company behaviour in an imperfectly competitive market - oligopoly.
8. Imperfect competition and company behaviour in an imperfectly competitive market - monopoly.
9. Profit and alternative goals of the company.
10. Production factors market. Formation of the market price of production factors.
11. Land market. Capital market.
12. Labour market.
13. Distribution of income and wealth.
14. General equilibrium.
15. Microeconomic policy of the state, market failure.

Macroeconomics – for Bachelor’s Degree

1. Measuring the performance of the economy, product, income, incl. mathematical description of relevant factors.
2. Aggregate supply, incl. graphical description.
3. Aggregate demand, incl. graphical description, and AD components, incl. mathematical description of relevant factors.
4. Models of macroeconomic equilibrium and its disturbances, incl. graphical description.
5. Economic growth, incl. mathematical description of relevant factors.
6. Economic cycles, incl. graphical description.
7. Inflation and price indices, incl. mathematical description of relevant factors.
8. Unemployment and labour market, incl. mathematical description of relevant factors.
9. Monetary aggregates, money market equilibrium, international money market, incl. graphical description.
10. Economic policy of the state, its goals and effectiveness, incl. graphical description.
11. Monetary policy, incl. graphical description.
12. Fiscal and income policy, incl. graphical description.
13. External economic balance, the balance of payments.
14. Macroeconomic role of the state, protectionism, and integration.
15. History of economic thought.

Recommended literature

1. Microeconomics – for Bachelor’s Degree

MANKIWI, N. G., 2018. *Principles of microeconomics*. 9th ed. Cengage Learning. ISBN 978-1305971493.

SAMUELSON, P. A. and W. D. NORDHAUS. 2010. *Economics*. 19th ed. McGraw-Hill. ISBN 978-0-07-070071-0.

KRUGMAN, P. and R. WELLS, 2018. *Microeconomics*. 5th ed. Macmillan Learning. ISBN 9781319182021.

MANKIWI, N. G. and M. P. TAYLOR, 2017. *Microeconomics*. 4th ed. Cengage Learning EMEA. ISBN 9781473725393.

NECHYBA, T., 2018. *Intermediate Microeconomics: An intuitive approach with calculus*. Cengage Learning EMEA. ISBN 978-1473759008.

PERLOFF, J. M., 2018. *Microeconomics*. 8th ed. Pearson Education Limited. ISBN 9781292215624.

2. Macroeconomics – for Bachelor’s Degree

MANKIWI, N., 2019. *Principles of Macroeconomics*. 10th ed. [s. n.]. ISBN 978-1-329-24358-6.

SAMUELSON, P. A. and W. D. NORDHAUS. 2010. *Economics*. 19th ed. McGraw-Hill. ISBN 978-0-07-070071-0.

GENTRY S. a T. WILKERSON, 2018. *Macroeconomics*. [s. n.]. ISBN 978-1-83947-214-5.

BOYES, W. and M. MELVIN, 2015. *Macroeconomics*. 10th ed. [s. n.]. ISBN 978-1-285-85947-7.

BURDA, M. a Ch. WYPLOSZ, 2013. *Macroeconomics: A European Text*. 6 ed. Oxford University Press. ISBN 978-0-19-960864-5.

SAMUELSON, P. A. and W. D. NORDHAUS. 2010. *Macroeconomics*. McGraw-Hill. ISBN 978-0-07-133336-8.