

business week



Exchange Intensive Training
on Entrepreneurship

international business week

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Blended **I**ntensive **P**rogram – **PORTUGAL**

EXIT – **EX**change **I**ntensive **T**raining on Entrepreneurship: an Entrepreneurship program

Program

Entrepreneurship, Innovation and Technology :
Sustainability and Circular Business in Tourism and Hospitality

Online

Day 1 – October, 14

16:00-17:30 (Local Portuguese Time)

IBW/BIP-EXIT + Objective of the Program + Phases

Class: “**Circular Futures: Sustainability and Innovation in Tourism and Hospitality**”

Class: “My Business Model”

Day 2 – October, 15

16:00-17:00 (Local Portuguese Time)

Class: “My Business Website”

Day 3 – October, 16

16:00-17:00 (Local Portuguese Time)

Class: “My Financial Plan”

In-Person

Day 1 – October, 26

Casa da Baia (Setúbal-City Center)

14:00 – 14:30 Registration

14:30 – 15:00 Welcome session
15:00 – 16:00 **“Welcome Aboard: Find Your Crew”**
16:00 – 17:00 International Forum presentation of students, schools, and countries
17:00 – Gastronomic Break
Free programme in the evening

Dia 2 – October, 27

IPS (ESCE)

09:00 Transportation to IPS

09:30 – 11:00 **BootCamp 1** “Generating and selecting ideas” + Pitch (Idea + Name of the Company + Logo)

11:00 – 12:30 **BootCamp 2** “Building customer propositions for customers”

12:30 – 14:00 Gastronomic break

14:00 – 15:30 **BootCamp 3** “Achieving customers and generate revenue sources”

15:30 – 17:00 **BootCamp 4** “Activities, partnerships, and cost structure”

17:30 –Transportation to Setúbal Downtown (Hotel)

Students’ dinner in the evening

Day 3 – October, 28

IPS (ESCE)

09:00 Transportation to IPS

09:30 – 12:30 **BootCamp 5** “Build my Business Website”

12:30 – 14:00 Gastronomic break

14:00-17:15 – **BootCamp 6** “How to build financial dashboard”

17:30 Transportation to Setúbal

Free programme in the evening

Day 4 – October, 29

IPS (ESCE)

09:00 Transportation to IPS

09:30 – 12:30 **BootCamp 6** “How to build financial dashboard”

12:30 – 14:00 Gastronomic break

14:30 Transportation to Setúbal

15:00 – 17:00- **DOLPHIN EXPERIENCE- Dolphin Bay company** (to confirm depending on the weather)

19:30 - **Special Dinner** (students + Professors)

21:00 Tuna Académica

Day 5 – October, 30

Casa da Baia (Setúbal-City Center)

10:30 International Workshop: SHAPPING THE FUTURE FOR THE NEW ENTREPRENEURS: Sustainability and Circular Business

Final Project Presentations

Best Project Award (selection made by a jury)

Fair Play Award (selection between students)

12:30 Close session