

## Food and Accommodation

Food will be provided for breakfast and lunch. Please let us know if one of your students has any food intolerance so that we can make arrangements.

We guarantee 4 nights in a Youth Hostel in Paris. Upon receipt of the registration form, we will provide full information on the Youth Hostel that will accommodate the students.

### IMPORTANT NOTE

Accommodation will be taken for the students only for the duration of the business week (from Monday night to Thursday night). Any student who would like to arrive earlier in Paris or to stay longer would have to take care of his own accommodation.

## Participation conditions

Registration deadline: 15<sup>th</sup> October, 2024

Cost of participation: € 300 per student.

## Contact details

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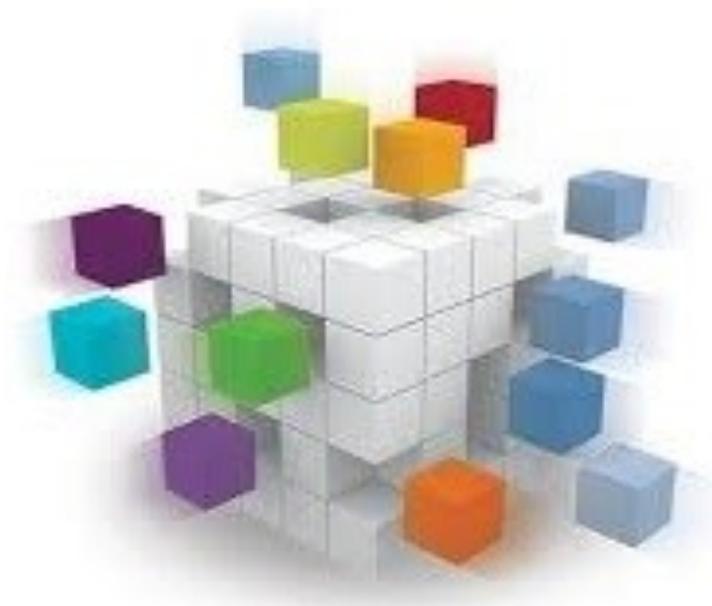
FALL BUSINESS WEEK / BIP  
November 25<sup>th</sup> to 29<sup>th</sup>, 2024

## Change Management and Crisis Resolution

The students participating in the BIP programme will start to work online before on their presentation like this :

Thursday, November 21 at 5 p.m.

Friday, November 22 at 5 p.m.



Analysis of a managerial situation  
in a Media Library facing a reorganisation  
Work on crisis resolution, budgets and negotiation

## Objectives

- Developing written and oral communication skills
- Emphasizing the capacity to analyse a managerial situation with conflicting issues
- Implementing accounting skills related to budgets

## Case study

### Part 1 : Analysis of a managerial situation

The various problems induced by a reorganisation inside the Media Library.

- Work on documents and dialogues to elaborate a synthesis on the situation.
- Oral report of this analysis.

### Part 2 : Crisis resolution

The organization of a meeting aiming to solve the problems previously detected.

- Work on the internal note inviting the staff to the meeting
- Preparation of the speech to be delivered by the manager in order to motivate the staff
- Preparation of the material conditions for the meeting

### Part 3 : Budget elaboration and negotiation

The reorganization will induce investments and budgets will have to be prepared.

- Calculations to prepare a grant request.
- Negotiation, during a meeting, to defend the various elements of a budget
- Preparation of a provisional income statement



## Work in international teams

In order to experience what it is like to work with different cultures and in English, students will be split into groups coming from various countries. The lecturers in charge of the business game will provide help for the groups.



## Provisional schedule

Monday 25 <sup>th</sup> November	13.00 to 17.00	Arrival of the participants Presentation of the week and beginning of the game The students present their schools
Tuesday 26 <sup>h</sup> November	09.30 to 12.00	Business game
	13.30 to 17.00	Business game
Wednesday 27 <sup>th</sup> November	09.30 to 12.00	Business game
	14.00 to 18.00	Boat trip along the Seine Visit of Paris
Thursday 28 <sup>th</sup> November	09.30 to 12.00	Preparation of the presentations
	12.00 to 14.00	Food from around the world
	14.00 to 17.00	Oral presentations
Friday 29 <sup>n</sup> November	10.00 to 12.00	Conclusion of the week Prize giving ceremony