

business week



international business week

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BIP – Exchange **I**ntensive **T**rainig on Entrepreneurship

Invitation

We have the pleasure to invite you to our Blended Intensive Program - EXIT and/or International Business Week – Setúbal, Portugal, 2024 at College of Business Administration (ESCE) of Polytechnic Institute of Setúbal.

ESCE is integrated in the Polytechnic Institute of Setúbal. It offers Bachelor and Master's degree programmes, Post-Graduate and Specialized Technological Courses in the area of Business Management Science. The school have around 2000 students and 1000 graduates.

The Campus of Polytechnic Institute of Setúbal is in a beautiful region surrounded by nature areas. Some of the most interesting areas to visit are the Nature Reserve of Sado Estuary, where it is still possible to watch dolphins and the Arrábida Natural Park, which has unique characteristics and contains species that can only be found in areas near the Mediterranean. There are also excellent beaches, especially Figueirinha, Galapos and Portinho da Arrábida (a magnificent, sheltered bay). On the other side of the River Sado you can visit Tróia Peninsula and enjoy near 18 kms of beaches.

Blended Intensive Program – EXIT (together with IBW) will be held on October 28 October-01 November 2024. During this week the students will have the opportunity to participate in several BootCamps, enjoy several social visits (see the dolphins, experience a winery, visit downtown...). The students will participate in the final International Workshop: SHAPPING THE FUTURE FOR THE NEW ENTREPRENEURS where they will present the final projects. Before the on-person program, students will join the online program on 21, 23 and 25 of October (see program attached).

The main objective of the International Business Week / Blended Intensive Program is to work in a multinational environment and develop entrepreneurial competencies.

The price for the week is 280 euros/student. It includes taking part in the entrepreneurship programme, a study visits, accommodation for 4 nights, breakfasts, 4 meals and one special dinner.

Looking forward to seeing you in Setúbal!

Teresa Costa

IBW and BIP-Exit coordinator

Setúbal, May, 2024