

BLENDED INTENSIVE PROGRAM (BIP) FOR STUDENTS “EMPOWERING FUTURE ENTREPRENEURS”

NOVEMBER 2024

Place: Riga, BA School of Business and Finance (Banku augstskola)

When: **October 2024**, one online session (exact time will be clarified)
November 25-29, 2024 (physical participation, Riga)

Participants: **management and finance students**

Overview: welcome to Riga BIP International Business Week event, which includes a curated series of business board games specifically designed for university business school students. This engaging week-long event equips participants with essential skills required in the competitive business world. Through strategic gameplay students will gain practical experience in communication, negotiation, strategic planning, and time management skills critical for any aspiring business professional.

Why Business Skills?

In the fast-paced and complex world of business, theoretical knowledge is vital, but practical skills are crucial. Business school students need to develop:

- **Strategic Thinking:** To foresee and plan for future challenges.
- **Communication Skills:** For effective leadership and team collaboration.
- **Negotiation Skills:** Essential for securing beneficial agreements.
- **Time Management:** To prioritize tasks and manage resources efficiently.

These skills empower students to transition from academic settings to professional environments successfully.

Key topics:

- 1: Islands and Bridges – Building Connections and Team Dynamics**
- 2: Start Your Own Business - Entrepreneurship**
- 3: Time mentor Office – Mastering Priorities and Time Management**
- 4: Peak Negotiator – Honing Negotiation Prowess**

The program will have a healthy mix of inspiring lectures, board-game rounds, company visit and networking opportunities.

Accommodation: IBIS hotel <https://ibis.accor.com> from 24.11.till 29.11.2024 (5 nights) with breakfast

Meals: 5 lunches, 1 dinner

Fee for accommodation, meals and social program 300 EUR per student

Please save the date and apply until **September 20, 2024**

Contact persons:

Mrs. Gunta Innuse-Breidaka, e-mail gunta.innuse@ba.lv

Mrs. Aiga Anitena, e-mail aiga.anitena@ba.lv