

3rd BIP on International training in 'Business Case Analysis'

02 December – 06 December, 2024

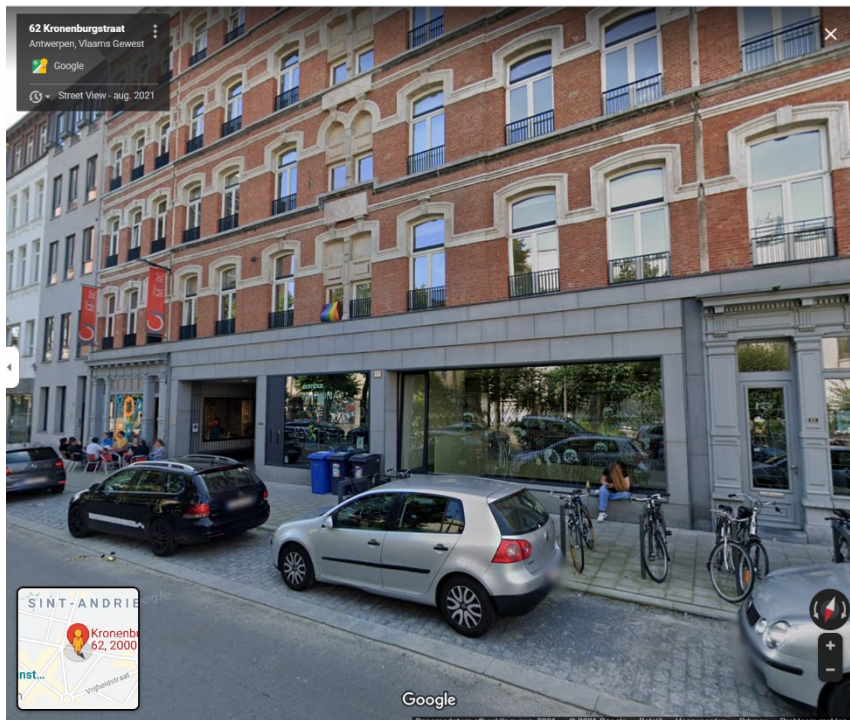
Antwerp



**Take on the experience
in a multidisciplinary & intercultural team
and learn to analyse case studies based on
methodological and theoretical principles.**

Working Space:

Thomas More 'Campus National', Kronenburgstraat 62, 2000 Antwerp



Airports nearby Antwerp:

Brussels Airport (50 km from Antwerp): all airlines [Brussels National Airport](#)

The railway station at the airport is on Level -1.

Book your trainticket via [Belgiantrain](#) from Bussels Airport to Antwerpen-Centraal

Brussels South (120 km from Antwerp): only Low cost airlines [Brussels South \(Charleroi\)](#)

You should take the bus from the airport to the railway station of Charleroi Sud.

Book your trainticket via [Belgiantrain](#) from Charleroi-Sud to Antwerpen-Centraal

NL-Eindhoven Airport (90 km from Antwerp): only Low cost airlines [Eindhoven Airport \(The Netherlands\)](#)

You should take the bus from the airport to the railway station of Eindhoven.

Book your trainticket via [B-europe.com](#) from Eindhoven to Antwerpen-Centraal

You also can look at the website of [Flibco](#) to see if you find bus connections to Antwerpen.

COVID-rules, Belgium:

As for the moment there are no rules anymore. However, we can not know what will happen in the coming months.

For more information contact Marc Clerkx

by mail: marc.clerkx@thomasmore.be or by mobile +32 496 243908

The Program-Preliminary

As this is a Blended Intensive Programme, we need to come together physically for at least 5 days. Next to this, we will work together online for two moments.

First online meeting with all participating students; To be decided by the participating partners ...

In the physical part of this BIP, students will combine theoretical and practical knowledge to solve case studies. They will apply the learned business knowledge and the methodological skills related to case studies into business problems. In the end they will deliver a coherent presentation successfully.

Day	Hours	Subject
1 Dec. Sunday		Arrival to Belgium for international students.
2 Dec. Monday	09:30-10:30 10:45-12:30 12:30-13:30 13:30-19:00 19:00- ...	Welcome and Ice-Breaking Case Studies and case competitions Lunch Organised activity: Discover Antwerp + dinner Free time
3 Dec. Tuesday	09:30-11:00 11:15-12:30 12:30-13:30 13:30-15:00 15:15-16:30 17:00- ...	Case solving mindset and process Case reading and understanding Lunch Case analysis Strategy Development Free time
4 Dec. Wednesday	09:30-11:00 11:15-12:30 12:30-13:30 13:30-19:00	Creating and structuring the presentation Presentation delivery Lunchtime Organised activity + dinner 'Pizza'
5 Dec. Thursday	9:30-12:30 12:30-13:30 13:30-16:30 17:00-...	Case Study handout, reading and analysis Lunchtime Preparing the presentation and pitch Free time
6 Dec. Friday	9:30-12:30 12:30-13:00	Final presentations and individual evaluation/feedback to each team. Closing of the week and departure Remark: Everybody should be able to stay until 13:00 in Antwerp, Campus National.

Language: English

Benefits:

Certificate of attendance & 3 ECTS

+ social and cultural activities in a multicultural setting

No participation fee(*):

4 lunches and 2 eveningmeals included.

(*)students pay their travel and accommodation costs themselves

Accommodation

Mostly, students want to make their own reservations wherever they want.

Please, take into account the location of our workings space.

However, nearby, I can recommend the youth hostel Pulcinella,

Bogaardeplein 1, BE-2000 Antwerpen

antwerpen@vjh.be / Tel. +32 3 234 03 14

<https://www.jeugdherbergen.be/en/antwerp>

Recommended Hotel for Lecturers:

[IBIS Hotel Antwerpen centrum](#), it has a good value for the price you pay.

Of course, you always can look at [Booking.com](#) or at [Spending the night in Antwerp](#).

Registrations of the participating students should be done BEFORE Oct. 18th, 2024

Please let your students register via: <https://webforms.thomasmore.be/view.php?id=1361179>

Partners who receive this invitation.

Please distribute this invitation internally if necessary.

Prof. Armbruster	Christian	Germany	Hochschule Kaiserslautern	Christian.armbruster@hs-kl.de
Prof. Dr. Innuse	Gunta	Latvia	BA School of Business and Finance (lecturer)	gunta.innuse@ba.lv
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