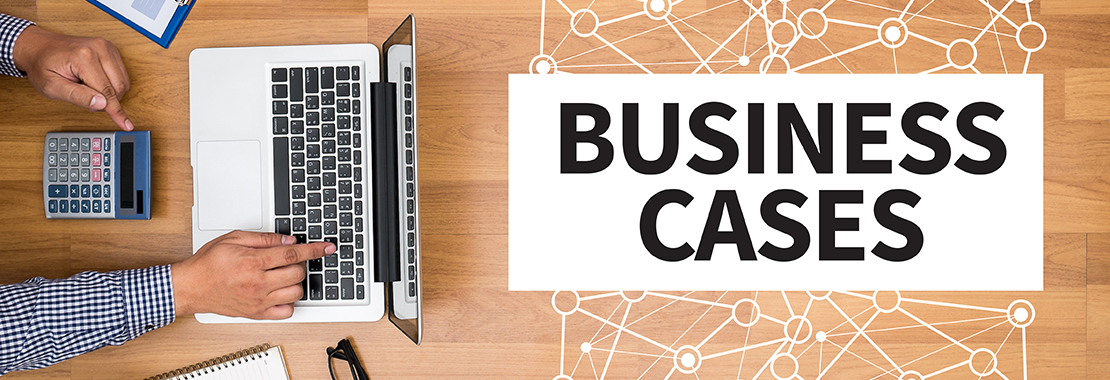
**3rd BIP on International training in ‘Business Case Analysis’**

**02 December – 06 December, 2024**

**Antwerp**

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**Take on the experience   
in a multidisciplinary & intercultural team   
and learn to analyse case studies based on   
methodological and theoretical principles.**

**Working Space:**

Thomas More ‘Campus National’, Kronenburgstraat 62, 2000 Antwerp

[A picture containing text, building, road, outdoor

Description automatically generated](https://www.google.be/maps/place/Kronenburgstraat+62,+2000+Antwerpen/@51.2145872,4.3965547,16.04z/data=!4m5!3m4!1s0x47c3f6ee1ec63ca7:0x1154e5dcdae1555a!8m2!3d51.211847!4d4.3980067)

**Airports nearby Antwerp:**

**Brussels Airport (50 km from Antwerp)**: all airlines [Brussels National Airport](https://www.brusselsairport.be/en/passengers)   
The railway station at the airport is on Level -1.  
Book your trainticket via [Belgiantrain](https://www.belgiantrain.be/en?journey=0) from Bussels Airport to Antwerpen-Centraal

**Brussels South (120 km from Antwerp)**: only Low cost airlines [Brussels South (Charleroi)](https://www.brussels-charleroi-airport.com/en)   
You should take the bus from the airport to the railway station of Charleroi Sud.   
Book your trainticket via [Belgiantrain](https://www.belgiantrain.be/en?journey=0) from Charleroi-Sud to Antwerpen-Centraal

**NL-Eindhoven Airport ( 90 km from Antwerp)**: only Low cost airlines [Eindhoven Airport (The Netherlands)](https://www.eindhovenairport.nl/en)   
You should take the bus from the airport to the railway station of Eindhoven.  
Book your trainticket via [B-europe.com](https://www.b-europe.com/EN/Booking/Tickets?autoactivatestep2=true&origin=NLEHJ&dest=BEABC&traveltype=OneWay&outbound=31%2F01%2F2022&outboundt=9&outboundtp=DepartureTime&comfortclass=2&compactQsm=false&ticketlanguage=&travelparty=%257B%2522P%2522%253A%255B%257B%2522T%2522%253A%2522A%2522%252C%2522BDT%2522%253A%2522%2522%257D%255D%252C%2522M%2522%253Afalse%257D#Outbound) from Eindhoven to Antwerpen-Centraal

You also can look at the website of [Flibco](https://www.flibco.com/en) to see if you find bus connections to Antwerpen.

**COVID-rules, Belgium:**

As for the moment there are no rules anymore. However, we can not know what will happen in the coming months.

**The Program-Preliminary**

As this is a Blended Intensive Programme, we need to come together physically for at least 5 days. Next to this, we will work together online for two moments.

**First online meeting with all participating students**; To be decided by the participating partners ….  
 **In the physical part of this BIP, students will combine theoretical and practical knowledge to solve case studies. They will apply the learned business knowledge and the methodological skills related to case studies into business problems. In the end they will deliver a coherent presenation successfully.**

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| Day | Hours | Subject |
| 1 Dec.  Sunday |  | Arrival to Belgium for international students. |
| 2 Dec.  Monday | 09:30-10:30  10:45-12:30  12:30-13:30  13:30-19:00  19:00- … | Welcome and Ice-Breaking  Case Studies and case competitions  Lunch  Organised activity: Discover Antwerp + dinner  Free time |
| 3 Dec.  Tuesday | 09:30-11:00  11:15-12:30  12:30-13:30  13:30-15:00  15:15-16:30  17:00- … | Case solving mindset and process  Case reading and understanding  Lunch  Case analysis  Strategy Development  Free time |
| 4 Dec.  Wednesday | 09:30-11:00  11:15-12:30  12:30-13:30  13:30-19:00 | Creating and structuring the presentation  Presentation delivery  Lunchtime  Organised activity + dinner ‘Pizza’ |
| 5 Dec.  Thursday | 9:30-12:30  12:30-13:30  13:30-16:30  17:00-… | Case Study handout, reading and analysis  Lunchtime  Preparing the presentation and pitch  Free time |
| 6 Dec.  Friday | 9:30-12:30  12:30-13:00 | Final presentations and individual evaluation/feedback to each team.  Closing of the week and departure  **Remark:** Everybody should be able to stay untill 13:00 in Antwerp, Campus National. |

**Language:** English

**Benefits:**Certificate of attendance & 3 ECTS   
+ social and cultural activities in a multicultural setting

**No participation fee(\*):**   
4 lunches and 2 eveningmeals included.  
(\*)students pay their travel and accommodation costs themselves

**Accommodation**

Mostly, students want to make their own reservations wherever they want.  
Please, take into account the location of our workings space.

However, nearby, I can recommend the youth hostel Pulcinella,   
Bogaardeplein 1, BE-2000 Antwerpen   
[antwerpen@vjh.be](mailto:antwerpen@vjh.be) / Tel. +32 3 234 03 14  
<https://www.jeugdherbergen.be/en/antwerp>

**Recommended Hotel for Lecturers:**

[IBIS Hotel Antwerpen centrum](https://all.accor.com/hotel/1453/index.en.shtml?y_source=1_MTI2NDg2OTYtNDgzLWxvY2F0aW9uLndlYnNpdGU%3D), it has a good value for the price you pay.  
Of course, you always can look at [Booking.com](https://www.booking.com/searchresults.en-gb.html?label=gen173nr-1DCAEoggI46AdIM1gEaBWIAQGYAQm4ARfIAQzYAQPoAQGIAgGoAgO4AriK4o0GwAIB0gIkZTkyNDFmM2MtNjIwNC00NjE0LWFjMjYtMTFkY2Q4OWVhOThm2AIE4AIB&lang=en-gb&sid=df57b2bae2a2b5fbcccb23781b4e20a2&sb=1&sb_lp=1&src=index&src_elem=sb&error_url=https%3A%2F%2Fwww.booking.com%2Findex.en-gb.html%3Flabel%3Dgen173nr-1DCAEoggI46AdIM1gEaBWIAQGYAQm4ARfIAQzYAQPoAQGIAgGoAgO4AriK4o0GwAIB0gIkZTkyNDFmM2MtNjIwNC00NjE0LWFjMjYtMTFkY2Q4OWVhOThm2AIE4AIB%3Bsid%3Ddf57b2bae2a2b5fbcccb23781b4e20a2%3Bsb_price_type%3Dtotal%26%3B&ss=Antwerp&is_ski_area=0&ssne=Antwerp&ssne_untouched=Antwerp&dest_id=-1953257&dest_type=city&checkin_year=2022&checkin_month=1&checkin_monthday=31&checkout_year=2022&checkout_month=2&checkout_monthday=4&group_adults=1&group_children=0&no_rooms=1&b_h4u_keep_filters=&from_sf=1) or at [Spending the night in Antwerp](https://www.visitantwerpen.be/en/spending-the-night-in-antwerp).

**Regsitrations of the participating students should be done BEFORE Oct. 18th, 2024**

**Please let your students register via:** [**https://webforms.thomasmore.be/view.php?id=1361179**](https://webforms.thomasmore.be/view.php?id=1361179)

Partners who receive this invitation.   
Please distribute this invitation internally if necessary.

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| Prof. Armbruster | Christian |  | Germany | Hochschule Kaiserslautern | [Christian.armbruster@hs-kl.de](mailto:Christian.armbruster@hs-kl.de) |
| Prof. Dr. Innuse | Gunta |  | Latvia | BA School of Business and Finance (lecturer) | [gunta.innuse@ba.lv](mailto:gunta.innuse@ba.lv) |
| Prof. Dr. Chalupova | Martina |  | Czech Republic | College of Polytechnics Jihlava (lecturer) | [Martina.Chalupova@vspj.cz](mailto:Martina.Chalupova@vspj.cz) |
| Troupová | Alžbeta |  | Czech Republic | Institute of Technology and Business (lecturer) | [troupova@mail.vstecb.cz](mailto:troupova@mail.vstecb.cz) |
| Pool | Jaap |  | Netherlands | HAN University | [Jaap.pool@han.nl](mailto:Jaap.pool@han.nl) |
| Fusteforne | Francesc |  | Spain | Universitat de Girona | [francesc.fusteforne@udg.edu](mailto:francesc.fusteforne@udg.edu) |
| Szász | Levente |  | Romania | Babes-Bolyai University | [levente.szasz@econ.ubbcluj.ro](mailto:levente.szasz@econ.ubbcluj.ro) |
| Kovács | András |  | Hungary | Budapest Business School | [kovacs.andras2@uni-bge.hu](mailto:kovacs.andras2@uni-bge.hu) |