

international business week

International Intensive Program in Entrepreneurship (IPE) Business Week Setúbal 2019

Coordinator of Business Week: Prof^ª Teresa Costa
Scientific and Pedagogical Coordination: Prof^ª Teresa Costa

PROGRAM (provisional)

Monday | 21st October

13:30 | Meeting point Hotel Esperança in Setúbal - transportation to ESCE
14:00 | Welcome Session | ESCE - auditorium
14:30 | International forum | ESCE - auditorium
16:00 | Country PicNic | ESCE - Reserva
17:00 | ESCE- transportation to Hotel Esperança in Setúbal

Tuesday | 22nd October

09:30 | Meeting point Hotel Esperança in Setúbal - transportation to ESCE
10:00 | International Seminar IPE "Entrepreneurship and Innovation - testimonials of entrepreneurs" | DNA-Innovation Agency / Cascais (waiting for confirmation)
13:00 | Lunch
14h00 - 16h00 - Visit to Cascais and Lisbon (depending on confirmation of DNA)
17:00 | ESCE- arrival to Hotel Esperança in Setúbal

Wednesday | 23rd October

09:30 | Meeting point Hotel Esperança in Setúbal - transportation to ESCE
10:00 | Workshop IPE - Phase 1 and 2 (brainstorming and presentation of innovative products or services) | room reserva
12:00 | Lunch
13:30 | Workshop IPE- Phase 3 (development of business model)| room reserva
17:00 | ESCE- transportation to Hotel Esperança in Setúbal

Thursday | 24th November

09:30 | Meeting point Hotel Esperança in Setúbal - transportation to ESCE
10:00 | Workshop IPE - Phase 3 (continuation)| room reserva
12:00 | Lunch
13:30 | Workshop IPE- Phase 4 (preparation of the presentation) | room reserva
17:00 | ESCE- transportation to Hotel Esperança in Setúbal
20:00 | Dinner at Setúbal School of Tourism

Friday | 25th November

09:30 | Meeting point Hotel Esperança in Setúbal - transportation to ESCE
10:00 | Presentation of business models for innovative products and services | auditorium
12:00 | Challenge results and closing session