

Dear Partner,

The International Office of Burgas Free University is pleased to invite you to be our partner university in the Blended Intensive Programme '**Become an ESG Expert**', organised and hosted by the Faculty of Business Studies of Burgaski Svoboden Universitet (Burgas Free University), Burgas, Bulgaria in the period 17-21 June 2024.

The Blended Intensive Programme is intended for students (from the 1st, 2nd and 3rd cycle) from the following fields of education (ISCED) – 0410 Business and Administration and 0311 Economics.

Number of students per partner HEI – 3-5 (in case there are more interested students, please let us know and we will check the availability).

The topic of this ERASMUS+ Blended intensive programme is 'How Can Environmental, Social and Governance Standards Benefit Your Business?'. The proposed BIP focuses on the following main aspects:

- Understanding the core concepts of ESG.
- Developing knowledge of ESG framework and standards.
- Understanding the ESG metrics.
- Gaining practical skills for ESG implementation.

ECTS awarded: 3 credits

The **face-to-face part of the BIP** will take place at Burgas Free University in the period 17 - 21.06.2024. The daily workload is 8 hours, combining the theoretical part with workshops and cultural activities. We are planning a variety of activities:

- A Warm-Up Workshop and a tour of Burgas Free University;
- Workshops
- A variety of social events, including lunch and trips – e.g. a cultural trip to the ancient town of Nessebar, listed in the UNESCO World Heritage Sites;

The **online part** will take place in 3 online sessions before the physical mobility as follows:

- 1st online meeting – 20.05.2024 (17- 19 h)
- 2nd online meeting – 27.05.2024 – (17- 19 h)
- 3rd online meeting – 13.06.2024 – (17- 19 h)

The language of training is English. There is no registration fee. Participants are responsible for covering their own accommodation, living and travel costs. They are expected to get the Erasmus+ Mobility grant from their home Institution under the KA131 projects that you are running.

Should your students be interested in participating, please ask them to fill out our online pre-registration form:

1. Registration for the Blended Intensive Programme **Become an ESG Expert**: [APPLY HERE](#)
2. Registration is open until **26th April, 2024**.



If you have any questions, please, do not hesitate to contact us at: internationaloffice@bfu.bg or gkirova@bfu.bg, and please share this invitation to your departments and among students that might be interested in participating.

We look forward to offering your students a fruitful Erasmus+ Blended intensive Programme at our University and a nice stay in Burgas.

We warmly welcome them!

Gergana Kirova
Head of International Relations Office
Burgas Free University

