

Food and Accommodation

Food will be provided for breakfast and lunch. Please let us know if one of your student has any food intolerance so that we can make arrangements.

We guarantee 4 nights in a Youth Hostel in Paris. Upon receipt of the registration form, we will provide full information on the Youth Hostel that will accommodate the students.

IMPORTANT NOTE

Accommodation will be taken for the students only for the duration of the business week (from Monday night to Thursday night). Any student who would like to arrive earlier in Paris or to stay longer would have to take care of his own accommodation.

Participation conditions

Registration deadline: 5th January, 2020

Cost of participation: € 235 per student.

Contact details

Alexandra Chevalier

International Relations Assistant
ri.iutsd@univ-paris13.fr
+33 (0) 149 406 280

Sylvie Benoit

Business Weeks Organisation
sylvie.benoit@univ-paris13.fr
+ 33 (0) 687 469 735

Saint-Denis University Institute of Technology

Business and Administration

Place du 8 mai 1945
93206 Saint Denis Cedex, France

www.iutsd.univ-paris13.fr

SPRING BUSINESS WEEK

March 9th to 13th, 2020

Change Management and Crisis Resolution



BUSINESS AND ADMINISTRATION

Analysis of a managerial situation
in a Media Library facing a reorganisation
Work on crisis resolution, budgets and negotiation

SPRING BUSINESS WEEK

Objectives

- Developing written and oral communication skills
- Emphasizing the capacity to analyse a managerial situation with conflict issues
- Implementing accounting skills related to budgets

Case study

Part 1 : Analysis of a managerial situation

The various problems induced by a reorganisation inside the Media Library.

- Work on documents and dialogues to elaborate a synthesis on the situation.
- Oral report of this analysis.

Part 2 : Crisis resolution

The organization of a meeting aiming to solve the problems previously detected.

- Work on the internal note inviting the staff to the meeting
- Preparation of the speech to be delivered by the manager in order to motivate the staff
- Preparation of the material conditions for the meeting

Part 3 : Budgets elaboration and negotiation

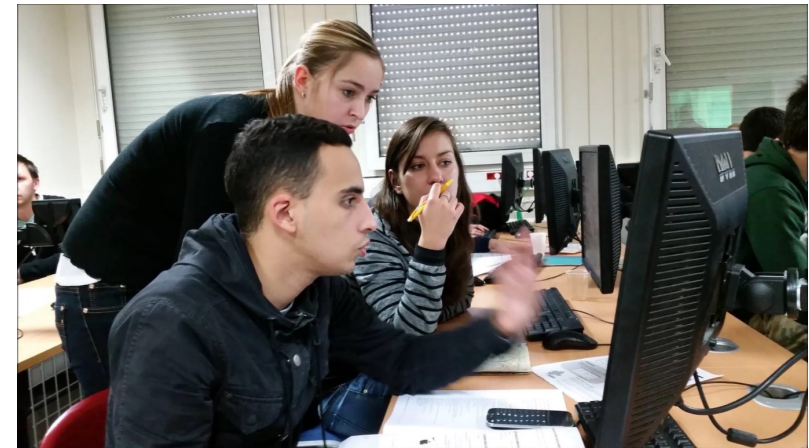
The reorganization will induce investments and budgets have to be prepared.

- Calculations to prepare a grant request.
- Negotiation, during a meeting, to defend the elements of a budget
- Preparation of a provisional income statement



Work in international teams

In order to experience how it is to work with different cultures and in English, students will be split in groups of 7 to 8 participants coming from various countries. The lecturers in charge of the business game will help the groups.



Provisional schedule

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|-------------------------------------|----------------|---|
| Monday 9 th March | 14.00 to 17.00 | Arrival of the participants Presentation of the week and beginning of the game The students present their schools |
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| Tuesday 10 th March | 09.30 to 12.00 | Business game |
| | 13.30 to 17.00 | Business game |
| Wednesday 11 th March | 09.30 to 12.00 | Business game |
| | 14.00 to 18.00 | Boat trip along the Seine Visit of Paris |
| Thursday 12 th March | 09.30 to 12.00 | Preparation of the presentations |
| | 12.00 to 14.00 | Food from around the world |
| | 14.00 to 17.00 | Oral presentations |
| Friday 13 th March | 10.00 to 12.00 | Conclusion of the week Prize giving ceremony |