
International Business Week – Simulation Game

20 – 24 April 2020

České Budějovice, Czech Republic



The main objective of the Business Week is to create an international learning environment for students and to increase their cultural awareness. The International Business Week at the Institute of Technology and Business in Ceske Budejovice is based on the simulation game that is focused on complex managerial decision-making in following areas - finance, accounting and financial statements, human resources, product portfolio, sales channels, etc. Students will work together in international teams.

The participation fee per student is **220 €**. It includes accommodation for 5 nights, 5 lunches, a farewell dinner, company and cultural visits and public transport tickets.

The deadline for registration is 26 January 2020.

We are looking forward to welcoming you during our Business Week.



Best regards

Alžběta Troupová
Institute of Technology and Business in Ceske Budejovice
Okružní 10, 370 01, České Budějovice, Czech Republic
Tel: 00420 775 018 032
Email: troupova@mail.vstecb.cz