



## INTERNATIONAL WINTER SCHOOL 2020 RUN A BUSINESS - A SIMULATION GAME CHALLENGE

**10–14 February 2020 Lahti, Finland**

We are happy to invite business students from the IBW network to participate in International Business Week "Run a Business—A Simulation Game Challenge" 2 ECTS

### STUDY THEMES AND METHODS

During the business week, you will work in multinational teams. Each team will run their own virtual business through a business simulation game that reflects real world business challenges and results. The teams compete against each other just like in real business environment. The aim is to practice your business, decision-making and problem solving skills, whilst also getting invaluable experience in working in an international team. Special emphasis is put on learning to follow and utilize financial metrics and key performance indicators in business planning and decision-making. Your learning is supported by brief lectures and guidance from academic and business representatives.

### FINNISH WINTER EXPERIENCE

The **social programme** offers the opportunity to experience Finnish winter and culture with activities, such as sauna and ice swimming.

### FEE

The fee **235 €/participant** includes accommodation with breakfast (from Monday to Friday), 1 dinner and study programme. **Note:** lunch at student's own cost (4 \* 2,60 = 10,40 EUR). Travel to and from Lahti will be arranged and covered by participants.

**REGISTRATION** before 29 November 2019 (opens October 2019)

**FOR MORE INFORMATION** [sirpa.varajarvi@lamk.fi](mailto:sirpa.varajarvi@lamk.fi)

**WELCOME TO FINLAND**