



International Business Week

**Innovative Solutions
in Project Management**

Wrocław, 30th of March - 3rd of April 2020



**WSB University
in Wrocław**

International Business Week 2020 dedicated to “Innovative Solutions in Project Management” will be an inspiring, practical and exciting event with professional experience in an international environment and “real-life” business cases.



During this intensive week you will work on a case study with your project team and on your own, talk with international guest speakers, and participate in a site visit to the Wrocław University of Science and Technology where you have a chance to see the EMC lab and IC-Lab (VR/AR).



Innovative Solutions in Project Management

Our intention is to dive with you into managing projects, projects’ methodologies and a practical application of design thinking 5 stages process (empathize, define, ideate, prototype and test). This solution-based approach to solving problems will be linked to AR (Augmented Reality) challenge and will equip you with tools to become an innovative thinker. Not only will you play, have fun and learn “on the job” both the must-have and nice-to-have PM skills, but you will also learn how to apply design thinking in your daily routine as a problem solving approach. You will have a chance to visit the Wrocław University of Technology Campus and EMC Lab (Electromagnetic Compatibility Chamber). The goal of EMC is the correct operation of different equipment in a common electromagnetic environment. This site visit will be helpful in understanding a growing demand for Virtual Reality/Augmented Reality services.



Takeaways

Using the Project Management and Leadership principles, we will show you how:

- to build fundamental skills and talents that project managers need to sharpen in order to be effective
- to get a deeper understanding of the project life cycle: initiating, planning, executing, monitoring and closing
- to grow your own emotional management in projects and lead teams
- to create and sustain long term relationships in team based on trust
- to understand practical application of Design Thinking process in Prince 2 methodology
- to practice your international communication skills and individual working style innovative solutions are taking project management to the next level.

Benefits Overview

In addition, we will offer you the following:

skilled facilitation: two highly engaged and supportive trainers who are experienced PM and DT practitioners

site visit to the Wrocław University of Technology Campus and EMC Lab (Electromagnetic Compatibility Chamber)

highly experimental and practical sessions during which you will learn more directly and powerfully from your international peers' experiences

we are not going to learn how to think outside of the box, we are going to learn that there is no box.

Meet the Facilitators



Daria has a broad experience in the field of project management and educational consulting. A former project manager at large multinationals, business trainer and ICF Coach working for private and public sector (both business and academic). The owner of Poland-based company *s e l f m a k e r s* that support clients via innovative initiatives and trainings/coaching/facilitation in the field of project team efficiency and leadership. Daria gained her PM education in Poland and abroad. She was granted the AGI Goldratt Institute Certifications in TOC (Theory of Constraints) and the IBM PM Fundamentals and PM Orientation. Privately she is a great fun of design thinking mindset and believes that PM can fun and practical in making our lives simpler.

Ms. Daria Lewandowska
MBA



Vice Director of the Center for Scientific and Technical Information. Head of the Visualization and Virtual Prototyping and Interdisciplinarity and Creative Designing Labs. Since 2006, the doctor of technical sciences in the field of Mechanical Engineering. He is a specialist in the design of machines and equipment, new technical solutions and CAD numerical modeling using advanced numerical methods which is the Finite Element Method. He is the author of about 120 scientific and research works including national and international publications, and works for the industry related to the design of machines and devices, strength calculations and optimization of machines and especially innovative and creative design using innovative design methods, i.e., "Design Thinking". He is a specialist in field of commercialization and the establishment of contact between business and science. He is a laureate of programme "Innovation Brokers", organized by the Ministry of Higher Education where he is a Broker of Innovation of the Faculty of Mechanical Engineering of Wrocław University of Science and technology.

He is a laureate of a prestigious scholarship program "Top 500 Innovators", Stanford University, California, USA. Member of the Board and a representative of the University in the platform at the European Parliament "Knowledge 4 Innovation - K4I". An author of many implementations of innovative solutions into the industry.

Mr. Damian Derlukiewicz
PhD



Participation conditions

Registration deadline: 19th of January 2020

Cost of participation: € 215 per student.



Accommodation

We guarantee 4 nights (30th of March - 3rd of April) in modern and friendly Moon Hostel. You will be served breakfast each day at the hostel.

From the hostel it takes only 15 minutes to get to WSB by bus, 30 minutes – to Wroclaw Airport and 5 minutes walking distance to Old City Centre.

If you arrive earlier or departure later you need to book additional nights on your own. To do this please contact directly Moon Hostel: wroclaw@moonhostel.pl.



Optional afternoon sightseeing on Friday

We will prepare a detailed sightseeing proposals upon arrival after consultation and interests of students. We will provide volunteer care.



How to get to Wroclaw?

It is easy to get to Wroclaw by plane – Wroclaw Airport is located 10 km from the city centre, but also by train or by bus.

We recommend you to arrive to Wroclaw on Sunday as the Business Week programme starts on Monday morning.



Wroclaw the meeting place

Centre of the student life

Wroclaw is the capital city of Lower Silesia, thought of as the centre of student life in the south-eastern Poland. Dubbed 'the Meeting Place' of Poland, Wroclaw can certainly claim to be one of the nation's most forward looking cities. As a vibrant, historic city on the forefront of change in New Europe is rapidly catching the attention of tourists and businessmen. It is a strong academic center, while the total population of the city is over 650 000 people, there are about 140 000 students studying at 22 institutions of higher education. Wroclaw's main attractions are: Market Square with original gothic Town Hall, Ostrów Tumski island (the oldest part of the city) with the Cathedral, Japanese Garden, Multimedia Fountain, ZOO with new modern Afrykarium, plenty of museums, parks and monuments.

City of dwarfs

Wroclaw is also called the city of dwarfs. They became symbol of Wroclaw in commemoration of alternative counter-culture, performers group Orange Alternative which prepared a plenty actions against the communist regime in Wroclaw. There are more than one hundred small figurines of dwarfs hidden in the city center. Come and try to find them all!





WSB University in Wrocław



WSB University in Wrocław is a higher education institution founded in 1998. Together with 10 other WSB Universities we create the biggest business schools group in Poland. Already at WSB University in Wrocław study almost 17 000 students. The main characteristics of our brand are friendliness and practical approach. It means that studies are pleasure on one hand and give our students competitive market position on the other. According to that we offer huge number of International activities: International Business Weeks, Erasmus+, Summer Schools, Youth in Action, etc.



Furthermore our student have a chance to study in English and have a Bachelor Degree in Business Administration or Software Development and Master Degree in International Management or Business Finance. Thanks to this, Erasmus students study together with Polish ones widening their cultural and educational horizons.



Tentative programme*



Monday, 30 March

- 10:00 – Official Welcome Session
- 11:00-12:30 – Introduction to Innovative Solutions in Project Management
- 12:45 – Countries Presentations
- 14:30 – Lunch
- 16:30 – Wroclaw City Game

Tuesday, 31 March

- 09:00-13:30 – Project Team Building, Project Understanding and Project Management
- 14:30 - 16:30 – Lunch combined with specialities of national cuisine
- Evening –integration activities

Wednesday, 1 April

- 09:00-13:30 – Introduction to projects' methodologies and a practical application of design thinking. Site visit to the Wroclaw University of Technology Campus and EMC Lab (Electromagnetic Compatibility Chamber)
- 14:00 – Lunch
- 15:00-17:00 – Ideation and closing remarks
- 19:00 – Integration activities – Bowling in Sky Tower

Thursday, 2 April

- 09:00 – Ideation, Prototyping and User Testing
- 14:00 – Lunch
- 15:00- 16:00 - Faciliated group work for final presentation
- 19:00 – Gala Dinner

Friday, 3 April

- 09:00-11:00 – Final Results Presentation, Evaluation
- 11:00 – Closing of the project
- 11:45 – Lunch
- 12:30 - 18:00 – Optional afternoon sightseeing**

* The plan presents the main issues that our project management program envisages. Minor modifications are possible at the stage of refining the detailed concept.

** We will prepare a detailed sightseeing proposals upon arrival after consultation and interests of students. We will provide volunteer care.



CONTACT DETAILS

Centre for International Cooperation

Jarosław Tomaszewski

Khrystyna Martsyniuk (BW Project Coordinator)

Agnieszka Lesiak

Kalina Kotowoda

WSB University in Wrocław

Fabryczna Street 29-31, 53-609 Wrocław, Poland

For more information please contact:

khrystyna.martsyniuk@wsb.wroclaw.pl

phone: +48 71 356 16 16

www.wsb.pl/english
