



UNIVERSITY OF WEST ATTICA

School of Business and Economics,
Department of Business Administration



INTERNATIONAL BUSINESS WEEK

FINANCE

4th edition

**Greece , 10 years of depression, the
growth strategy plan for the future**

Athens May 6 - 9 2019

Outline of the programme

The topic of this international Business week is " Greece,10 years of depression, the growth strategy plan for the future".

The students will attend a lecture on the "Alternative sources of financing. Private equity and Venture Capital" followed by a presentation in the Ministry of Economic Development regarding "Greece, 10 years of depression. The growth strategy plan for the future".

Students are divided into international teams and work on key questions which will be handed to them to work on. On the last day, each group will present the answers and there will be a discussion based on their presentation. Students are forced to present and discuss their own opinion.



SUNDAY 5/5

- Arrival at Athens Airport
- Arrival at the Youth Hostel and check-in

MONDAY 6/5

- 10:00 - 12:30** Official Welcome at UWA and Campus tour
- 12:30 - 13:30** Lunch at UWA's restaurant
- 14:00 - 17:00** Corporate Social Responsibility and Authentic Moral Leadership
- 17:30 - 19:00** Reception

TUESDAY 7/5

- 10:00 - 12:00** Visit Ministry of Economy and Development: "Greece,10 years of depression,the growth strategy plan for the future".
- 12:30 - 13:30** Lunch at UWA's. restaurant
- 14:00 - 17:00** "Alternative sources of Financing, Private Equity and Venture Capital (Dr. Spiliotis)
- 20:00** Dinner at Plaka

WEDNESDAY 8/5

- 09:30 - 11:30** Visit the Athens Stock Exchange (ASE)
- 12.30 - 13.30** Lunch at UWA's restaurant
- 14:00 - 17:00** Work in teams
- **20.00** Professors and Lecturers dinner

THURSDAY 9/5

- 09:00 - 12:00** Preparation and group presentations
- 12:00 - 12:30** Official Recognition Ceremony
- 12:30 - 13:30** Lunch at UWA's restaurant
- 15.00 - 18.00** Visit the Acropolis Museum
- 20:00** Greek night: Dinner with live Greek music and dance!

FRIDAY 10/5

- 07:00 - 18:00** Day Cruise to the Greek islands with lunch on board and live Greek music. **(OPTIONAL)**



Students will be accommodated in the youth hostel “**Athenstyle**”. It is located in a central area close to taverns, restaurants, pubs and shopping area. Rooms are for 2-4-6-10 people with shared bathrooms. The manager of the hostel arranges students in each room and males are separate from females. Bed linen is provided, students bring their own towels. Each extra night costs 33.5 euros.

How to arrive at the youth hostel “**Athenstyle**”:

- From the Airport you take the **Metro line 3** (Blue Line) with the direction to Agia Marina.
- You get off at **Monastiraki** station.
- After your exit from the station you turn left and walk 50 meters to **Ermou** street.
- You cross the street and you find **Agias Theklas** street.
- Down the street on your right you will find “**Athenstyle**” youth hostel.



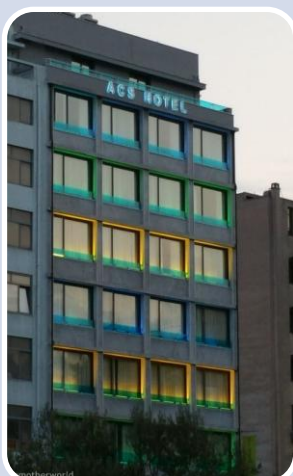
Youth Hostel Athenstyle: 10, AgiasTheklas street, Monastiraki 10554, Athens Greece, www.Athenstyle.com

Email: info@athenstyle.com, tel. +30 2103225010.

Accommodation for Teachers

Here you can find a short list of suggested hotels that you can book for your stay during the IBW. Teachers take care of their reservation by themselves.

Suggested hotels at the city center close to Monastiraki place (old town):



Athens Center Square

15, Aristogiotonos & Athinas
street,
Monastiraki
email:
acs@athenshotelsgroup.com
Tel.: +30 2103211701



Lotus Center & Lotus Inn Hotels

95, Ermou street,
Monastiraki
email:
info@athenslotushotel.gr
Tel. : +30 2103252616

**Note: There is an offer for
teachers of the IBW of
15% discount on the
online price**



Attalos Hotel

29, Athinas Street,
Monastiraki
email: info@atteloshotel.com
Tel. : +30 2103212801

Cost Information

- **Registration Cost:**

The total registration fee is **242.5** Euros / student.

- This amount includes :

- **Accommodation** for 5 nights including breakfast (**167.5** Euros / student) (Arrival on Sunday 5th - Departure on Friday 10th)
- For each additional day the cost is 33.5 euros.

- **Other costs:**

- Weekly bus/metro/tram ticket valid from Monday to Friday.
- 4 lunches at U.W.A's restaurant.
- Company Visit (Athens Stock Exchange)
- 2 Dinners (Plaka old town & Greek night)

Total other Cost: 75 Euros / student & teacher

Important Note: The amount of **75** Euros applies also for the teachers. This amount will be paid in cash by all participants upon their arrival on Monday. All participants will receive an official confirmation letter for the payment of this amount. The accommodation fee must be paid directly to the youth hostel (information will be send after the registration) in order to avoid additional tax

Transportation

On arrival, at Athens International Airport, students should take the Metro Line 3 (blue line) with the direction to Agia Marina and get off at Monastiraki Station (approximately 50mins).

Metro tickets costs **5Euros** for students and **10Euros** for adults.

Note that metro and bus services operate from 5:30-24:30 during the weekdays.

Friday and Saturday metro operates till 02:00. There is also a bus service to/from the airport during the whole night from Syntagma Square.



International Lunch

In order to get to know each other, it is common to share drinks and food. In addition, to have the opportunity to taste local food we ask students to bring some traditional food or drinks which are typical for their country and share them with the other students and lecturers. This event will take place during the reception at 17:30.

Company Visit

We will visit the Ministry of Economy and Development and the Athens Stock Exchange.

Day excursion

On Friday May 10th, students and teachers can participate on a day excursion to the Greek islands, Hydra, Poros and Aigina. They will have the opportunity to get off to each island and go around. In addition, there is a buffet lunch on board with free food. Only drinks are extra. A bus will pick up the students from the youth hostel to the port and it will bring them back in the afternoon. Departure time is scheduled at 06.45 and arrival time at 18.30. This is an extra (special) price of **63** Euros (normal price 110-130 euros) and it is **not** included on the student's cost participation.

IT SHOULD BE NOTED THAT ALL STUDENTS MUST HAVE WITH THEM THEIR STUDENT ID CARD FOR TRANSPORT CONTROL PURPOSES AND FOR FREE ENTRANCE AT THE ACROPOLIS MUSEUM.

If you want to participate in this International Business Week, please send by e-mail the attached registration form to:

Konstantinos Garoufalis

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Before December 1st 2018