

The Department of Accounting studies  
invites you to its

# INTERNATIONAL BUSINESS WEEK

18<sup>th</sup> - 22<sup>nd</sup> March 2019



## EPHEC

### BUSINESS CASE STUDY

### BRUSSELS

How to help a Belgian Beer  
Brewery to develop its  
diversification's strategy  
through innovative ideas ?

IN COOPERATION WITH

## PROGRAMME

- SEMINARS WITH EXPERTS
- BREWERY VISITS
- BREWING WORKSHOP
- TOURS THROUGH BRUSSELS
- ENTERTAINING ACTIVITIES



PRICE : 190 €

For further information or questions, please e-mail Mrs Silvia Payan at [s.payan@ephec.be](mailto:s.payan@ephec.be) (for questions related to registration and payment) or Mrs Clotilde Verhaeghe at [c.verhaeghe@ephec.be](mailto:c.verhaeghe@ephec.be) (for any other questions)

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