

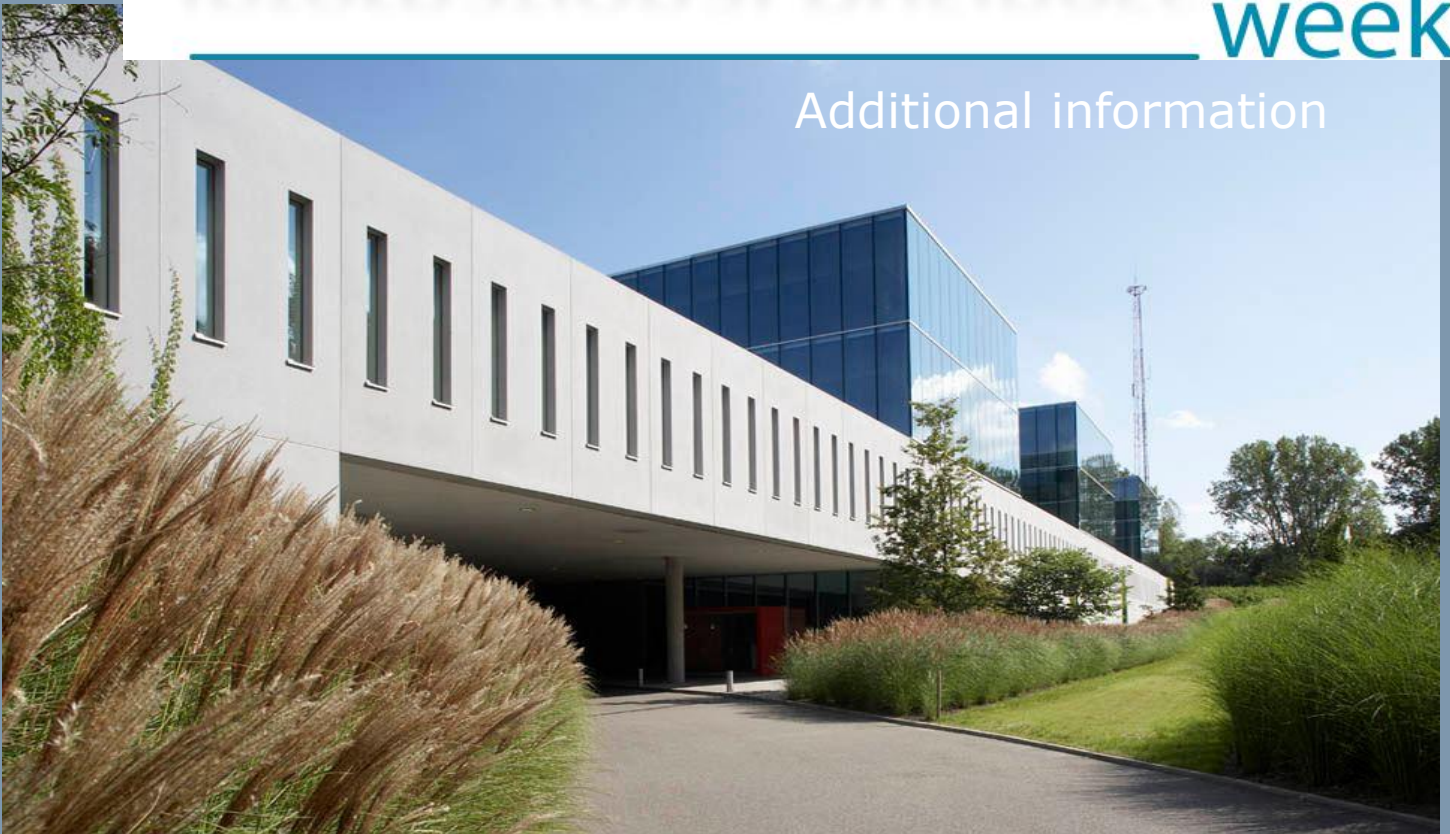


UC Leuven
Limburg
MOVING MINDS

international business

week

Additional information



Proximus Campus
Leuven

18 March – 22 March 2019



Outline of the programme

The main target of this week is to let students work in mixed international groups on different subjects that interest them as entrepreneurs, which make them think and communicate in another language. In this way students with as main subject Business Management - Entrepreneurship broaden their practical knowledge of different aspects of entrepreneurship, languages and cultures.

Students work on a project in international groups; the more nationalities involved, the more interesting for the students. To create an experience as close to a real-life entrepreneurial one as possible, the project will focus on different departments of a start-up. Every day, the groups will get information through a workshop, guest lecture or company visit on a specific aspect that they will need to perform tasks regarding that subtopic of entrepreneurship. The topics will reflect the different departments of a small or medium sized company: Sustainability (CSR), HRM, Marketing Communication, Supply Chain Management, Financial Risk Management/Budgeting.

At the end of the week the groups will have to present their work in a compelling way.

Groups: communication Business Week via email/Facebook

A small group of Belgian students will form our Crew that will contact the students of each partner institution to give them information prior to arrival: e.g. information about the youth hostel, train schedules, bus services, clothing for the sports activity ...

The guest students should be stimulated to reply to the mails/messages of the Belgian students.



Presentation partner institutions

Everyone is curious to know more about the country the others come from. Students from every institution have to prepare a presentation about their country, their school, ... at home.

If different groups come from the same country only one group should talk about the country. All students have to be up front during their own presentation. As the total time of presentation is limited to 1 hour, each presentation can take no more than approximately 5 minutes.

After these presentations the international food event takes place.

Since all of this will take place on Monday (see programme), students should bring their food to the school on Monday.

Please bring your presentation on USB plug and present it to the student crew on Monday. That enables us to prepare the technical aspect of the presentations.

International reception

One of the objectives of the International Business Week is to familiarise with the cultures of the different participants. Therefore, as you can see in the programme, we organise an international reception on Monday evening. It is the tradition that the students of each partner institution bring some typical food from their country, to share with the other participants. Drinks will be supplied by us. We will also supply some sandwiches so students won't have to go out and have dinner in the evening.

Please consult with your students what they will bring with them.



Sports and recreation

As Leuven has many sports facilities to offer, we are still making up our minds on what the exact sports activity will be. Options are: ice-skating, bowling, swimming, ...

Company visit

We plan to visit a marketing agency that works with start-ups.

Cultural visit

The cultural visit will definitely include a walk around Leuven. We will also organize another trip to our beautiful capital of Brussels that is the capital of Europe at the same time.

Presentations, reception, farewell party:

Please ask your students to adjust their clothing.

Certificates

The lecturers of all partner institutions put their signature on these certificates. The certificates will be available for signing in the working room reserved for foreign teachers and will be handed out at the end of the week.

No grades are given to the international students unless specifically asked for.



Accommodation

Your students can stay at Youth Hostel 'De Blauwput'. Rooms are for 4-6-8 people. Bed linen is provided. Students have to bring their own towels.

If your students opt for this accommodation, UC Leuven-Limburg will book accommodation from Monday 18 March until Friday morning 22 March 2019 (4 nights).

If your students need to stay more nights, please fill that in on the registration form.

It is also possible that students book their own accommodation!

Youth Hostel 'Blauwput,
Martelarenlaan 11, B-3010 Leuven
www.leuven-hostel.com
+32 (0)16 63 90 62

Leave the station of Leuven at the back side, walk under the road above you and turn left to the yellow building.

This is a provisional programme.

Monday

- Official welcome at noon
- Briefing project
- Presentation partner institutions
- European aperitif

Tuesday

- Sustainability guest lecture
- Sustainability company visit
- Sustainability project with workshop
- Visit to Leuven

Wednesday

- HRM guest lecture
- HRM project with workshop
- Sports activity

Thursday

- Supply chain management project with workshop
- Financial aspect: project with workshop
- Gala dinner with farewell party @De Hoorn

Friday

- *Presentations* and evaluation
- Certificate ceremony

Accommodation for teachers

Here you find a list of possible hotels that you can book for your stay. As agreed on the meeting in May all teachers take care of their reservation themselves.

Incoming teachers can agree upon the choice of one hotel with the aim of networking.

You can always keep us in the loop, so we can forward the information about accommodation of the lecturers to other lecturers.

Students staying at De Blauwput are staying near the train station. Park Inn and Ibis budget are located next to the train station as well.

You find information on other hotels on: www.leuven.be

If you want to participate in the Business Week, please complete the registration form and mail it to us before 3 December 2018.

Contact information:

eline.delaure@ucll.be (registration Leuven)

marij.spiesschaert@ucll.be (international network)

Park Inn Hotel Leuven

Martelarenplein 36, 3000 LEUVEN

tel. +32 (0) 16 61 66 00

fax +32 (0) 16 61 67 00

✉ info.leuven@residorparkinn.com

🌐 www.parkinn.com

Theater Hotel Leuven

Bondgenotenlaan 20, 3000 LEUVEN

tel. +32 (0) 16 22 28 19

fax +32 (0) 16 28 49 39

✉ reservations@theaterhotel.be

🌐 www.theaterhotel.be

Ibis Leuven Centrum

Brusselsestraat 52, 3000 LEUVEN

tel. +32 (0) 16 29 31 11

fax +32 (0) 16 23 87 92

✉ h1457@accor.com

🌐 www.ibis.com

Ibis Budget Leuven station

Martelarenlaan 10, 3010 LEUVEN

tel. +32 (0) 16 47 98 80

fax +32 (0) 16 47 98 81

✉ H6682-BO@accor.com

🌐 www.ibis.com

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