



IMN

Empowering Intercultural Knowledge



UC Leuven
Limburg
MOVING MINDS

International Marketing Week

31 March - 5 April 2019
UC Leuven - Belgium



FROM LOGO 2 BRANDING A challenge for European Marketers

- ◆ Competition on brand identity and logo design
- ◆ Real business client
- ◆ Challenge to use your creativity and communication skills
- ◆ Work in international teams
- ◆ Intercultural dialogue



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INFORMATION AND REGISTRATION

And so much more...

- ◆ City game @ Leuven
- ◆ European aperitif
- ◆ Ice skating
- ◆ Reception @ Leuven Town Hall
- ◆ Company visit
- ◆ Visit to Ghent
- ◆ International students' eve @ Maxim'o
- ◆ Gala dinner with music and dance

PRICE

230 €

This price includes the programme, accommodation for 5 nights, main courses, ice skating, company visit, visit to Ghent and gala dinner