

TRENDS IN SUSTAINABLE TOURISM

Riga Nordic University • Riga, Latvia • 2026

VIRTUAL PART

October 30, 2024

PHYSICAL PART

November 9–13, 2026

APPLICATION DEADLINE

October 26

CREDITS

3 ECTS • Certificate provided

#RNU_STH

Riga Nordic University invites students and teaching staff to take part in an international Erasmus+ Blended Intensive Programme focused on sustainable tourism and hospitality.

Who can participate?

Students and teaching staff from undergraduate programmes in Business Administration in Tourism, Tourism, Hospitality Management, Business Administration, and related fields.

Programme overview

The programme combines a virtual introductory meeting with an on-site experience in Latvia. Participants will explore the prerequisites of modern tourism development, with particular attention to sustainability.

During the physical programme, participants will visit Latvian hospitality establishments and meet tourism and hospitality professionals. They will analyse how sustainable practices and innovative solutions are implemented in the daily operations of Latvian hotels.

PROGRAMME OUTCOME

Participants will evaluate sustainability approaches in Latvian hotels and select the establishment they consider the most sustainable.

Aim of the programme

To introduce students to the concept of sustainability in tourism and its development trends, and to encourage analysis of accommodation establishments from a sustainability perspective in order to identify the most promising solutions.

Financial support

STUDENTS

Apply to your sending institution for funding of €70 per day.

TEACHING STAFF

Apply to your sending institution for Erasmus+ mobility funding.

Preliminary schedule

DAY 1 | 09.11

08:45–09:00

Arrival at RNU

09:00–10:00

Registration at RNU reception

10:00–11:30

Welcome meeting and student presentations

11:30–12:00

Coffee break

12:00–13:00

Student presentations

13:00–14:00

Break / visit to RNU Café

14:00–16:00

Workshop

DAY 2 | 10.11

10:00–11:30

Workshop

12:00–13:30

Seminar I

13:30–14:00

Time to visit ISMA Café

14:00–17:00

Meeting with Latvian hospitality representatives and training visits to Riga hotels

Preliminary schedule

DAY 3 | 11.11

11:00–15:00

Train journey to Jūrmala; meetings with Latvian hospitality representatives and visits to Jūrmala hotels

DAY 4 | 12.11

10:00–19:00

Bus tour to the Kurzeme region to visit significant hospitality establishments in castles and manors and meet Latvian tourism and hospitality experts. Lunch included.

DAY 5 | 13.11

10:00–14:00

Survey results, discussion and conclusions on sustainability approaches in Latvian hotels; proposals, recognition of the most sustainable Latvian hotel, and feedback

RNU coverage

FOR STUDENTS

- Coffee breaks
- Hotel visits and excursions

FOR TEACHING STAFF

- Coffee breaks
- Hotel visits and excursions

Contacts

ERASMUS+ • ARRIVAL • REGISTRATION

Karina Lazareva | Erasmus+ Coordinator
karina.lazareva@isma.lv

STAFF TEACHING • VISITS • ORGANISATION

Julija Mironova | Head of Business Administration in Tourism Programme
julija.mironova@isma.lv