

Questions in regards to the evaluated institution

Generic Questions

What is the difference between a faculty and a School in the Czech Republic and specifically at VŠTE?

- Faculty of Corporate Strategy;
- Faculty of Technology;
- School of Expertness and Valuation

VŠTE is a public university of the non-university type. Universities, resp. ie universities of the non-university type, they mainly carry out bachelor's degree programs, but they can also carry out master's degree programs and in connection with this creative activity, they can also carry out research, however they are not accredited not divided into faculties.

VŠTE has the ambition to become a university and therefore, in preparation for this change, it has set up institutes (faculties) which, after a successful transformation, will take over the function of full-fledged university faculties.

Will the IEP members' focus be only on Modules:

- Social Relevance
- Viability
- Strategy and Policies

Yes, the MEP's activities are primarily focused on modules 3, 4 and 5. Of course, it is also possible to comment on other modules (M1-Quality of Selected Results and M2-Research Performance), but the mentioned modules do not evaluate MEP.

Why Modules 1 and 2 are excluded? At least the information which should be provided in M1 and M2 should be accessible.

This is given by the M17 + methodology.

<https://www.vyzkum.cz/FrontClanek.aspx?idsekce=695512>

https://www.rvvi.cz/analyza-vysledku?s=verejne-vysoke-skoly&f_rok=2020&f_subj=ico%253A75081431&ssd=0



SELF-EVALUATION REPORT MODULE 3

EVALUATED UNIT: Faculty of Corporate Strategy, Institute of Technology and Business in České Budějovice

FORD: 5. Social Sciences

3.3 Contract research

Self-evaluation: In the monitored period, the Faculty of Business Strategy conducted a contractual survey of the subject faculties, especially marketing, business processes, language education and translation. They participated in the said research, which was carried out on behalf of the client in the Czech Republic activities that were carried out without remuneration. These activities included the establishment cooperation with companies, gaining an overview of current trends in the corporate sector and the EU transfer of this knowledge to the educational programs of the faculty, which are all advantages.

Are there any existing projects or future plans to conduct contract research at the international level?

VŠTE does not prepare any contract research carried out at the international level.

VŠTE (Department of Transport and Logistics) participates in the preparation of the research project COST Action Sustainability of freight transport on the on-demand economy.

3.7 The evaluated unit's most significant interactions with the non-academic application/corporate sphere

Self-evaluation: As part of its scientific, research and educational activities, FCS cooperates with a number of companies, organizations, state and local authorities. This cooperation is particularly intensive in the preparation and solution of research projects and in the work on contract research projects. This collaboration leads to synergies and allows us to build lasting relationships and networks with organizations. The most important organizations include: - South Bohemian Chamber of Commerce - Chamber of Commerce of the Czech Republic - Regional Association NS MAS CR South Bohemian Region - Research Institute for Entrepreneurship and Innovation - Association of Small and Medium Enterprises and Exclusive Traders - South Bohemian Science and Technology Park - Regional Employment Pact - South Bohemian Agency for the Support of Innovative Entrepreneurship - South Bohemian Society for Human Resources Development, HR Club - South Bohemian Region The Office also strives for support, support and development. The Faculty of Business Strategy has been in contact with companies for a long time, especially in the South Bohemian Region. This applies both to multinational companies, which are major employers in the region, and to small and medium-sized enterprises, with which we work closely on applied research projects aimed at increasing their competitiveness

Are there any international non-academic corporations with which the evaluated unit is partnering right now?

VŠTE does not currently cooperate with international non-academic corporations.

3.11 Recognition by the international R&D&I community

Self-evaluation: Among other things, they are also members of the academic staff of the Faculty of Business Strategy serves on the editorial boards of foreign scientific periodicals. Most of them are magazines published by the publisher tertiary education institutions with which ITB cooperates in the field of science and research. As part of ITB's international cooperation efforts with foreign scientific institutions, our academics present the results of its activities abroad. These are usually invited lectures. Similarly, Experts from abroad are invited to give lectures at our institution. Numerous FCS academics are members of professional associations for their specific fields. Membership in professional associations leads to intensive contact between academics and the EU professional public, exchange of mutual experiences and monitoring of current trends. Their Involvement in these scientific communities is highly beneficial in terms of their personal and

professional development and building the reputation and prestige of our institution. This in turn, it brings prospects for potential research and development and / or contract activities.

Does the university have its own scientific journal?

If yes – Where is the journal indexed? Is it a international journal (language English)?

Littera Scripta (Economics, Management, Marketing, Linguistics, Pedagogy, Education, History) Littera Scripta is a scientific journal published in electronic form and in English by the Institute of Business Strategy. CEJSH and ERIH Plus databases.

The Journal of Valuation and Expertness is a scientific peer-reviewed journal, founded in 2016, that focuses on the theory, practice, and process of expertise and valuation. The magazine is not indexed. It is published in electronic form and in English by the Institute of Expertise and Valuation.

LOGI - Scientific Journal on Transport and Logistics. The journal is indexed in the SCOPUS database. It is published in electronic form and in English by the Institute of Technology, Department of Transport and Logistics.

<https://journals.vstecb.cz>

3.12 The most significant activities in the popularization of R&D&I and communication with the public

Self-evaluation: Organization of the Night of Scientists 2018: The event is funded only from internal sources. The purpose is to promote and raise awareness of scientific and research activities among the general public. This was very well received. The general public was given the opportunity to look around the institute's facilities and get acquainted with the research areas of the institute, which were presented in a popular-scientific form.

Involvement in the intelligent accelerator for southern Bohemia: In southern Bohemia, the project focuses on improving the competitiveness and attractiveness of the region for investors through increased efficiency of the existing regional innovation system and under the guidance of a professional

a team of experts who link to key stakeholders in the region support implementation new innovative tools and activities that take into account strengths and specializations in the area. Representatives of the public and private sectors as well as academia are involved in the project.

Scientific television programs: The television programs in question are variously broadcast on a regional channel

South Bohemian television, which provides a research institutional opportunity to present itself

and their activities. The viewership of this television channel is gradually increasing.

Currently up to date

the data suggests that almost 300,000 viewers tune in every week.

Articles in the press (Visitor) published by ITB; other periodicals): The visitor is a magazine

primarily intended for students, staff and partner institutions of ITB. Contains News information on school activities, interesting projects, cooperation with the non-academic sphere, etc.

Participation in trade fairs and workshops at regional / international level: Employees and some

Attend participatory workshops also by students of the Faculty of Business Strategy organized domestic and foreign institutions of tertiary education, state and local institutions offices and fairs focused on study and career.

Can you provide mor detailed information in regards to the “Night of Scientists 2018” as this seems to be a great initiative of the university for the popularization of R&D&I.

3.11.2 The most significant invited lectures by the evaluated unit’s academic staff at institutions in other countries during the 2014–2018 reporting period

3.11.2 The most significant invited lectures by the evaluated unit’s academic staff at institutions in other countries during the 2014–2018 reporting period

Name, surname and title(s) of the evaluated unit’s member of staff	Invited lecture title	Name of the host institution, conference or other event
PaedDr. Mgr. Zdeněk Caha, Ph.D., MBA, MSc.	Ethical business management within the context of a globalized economy	18th International Scientific Conference on Globalization and its Socio-economic Consequences, Rajecké Teplice, Slovakia on 10.-11. 10. 2018
PaedDr. Mgr. Zdeněk Caha, Ph.D., MBA, MSc., Ing. Iveta Kmecová, PhD.	Teaching at Universities of Applied Sciences in the region of Eastern Bavaria and Southern Bohemia	Ostbayerische Technische Hochschule Regensburg, Germany
Ing. Lukáš Polanecký	The influence of internal in-company factors on the competitiveness of a company	Ostbayerische Technische Hochschule Regensburg, Germany
doc. PhDr. František Stellner, Ph.D.	The problems of the present labour market in the Czech Republic	Ostbayerische Technische Hochschule Regensburg, Germany
Ing. Marek Vokoun, Ph.D.	An analysis of the business environment and its impact on the innovativeness of companies	Ostbayerische Technische Hochschule Regensburg, Germany
Mgr. Libuše Turinská	Differences in the perception of e-learning resources: A cross-cultural analysis between logistics students in Austria and the Czech Republic	FH Upper Austria

Is there any specific reason why only lecturers from the European Union are invited? As the internationalization for students of the university also spreads around the world (China etc.), the invited lecturers should also reflect that international profile.

SELF-EVALUATION REPORT MODULE 3

EVALUATED UNIT: School of Expertness and Valuation, Institute of Technology and Business in České Budějovice

FORD: 5. Social Sciences

3.7 The evaluated unit's most significant interactions with the non-academic application/corporate sphere

Self-evaluation: As part of its scientific, research and educational activities, FCS cooperates with a number of companies, organizations, state institutes and local governments. This cooperation is special intensive in the preparation and solution of research projects and in custom work research projects. This cooperation leads to synergies and allows us to create lasting ones relationships and networks with organizations. The most important organizations include:

- South Bohemian Chamber of Commerce
- Chamber of Commerce of the Czech Republic
- Regional Association NS MAS CR of the South Bohemian Region
- Research Institute for Entrepreneurship and Innovation
- Association of small and medium-sized enterprises and sole traders
- South Bohemian Science and Technology Park
- Regional Employment Pact
- South Bohemian Agency for the Support of Innovative Entrepreneurship
- South Bohemian Society for Human Resources Development, HR Club
- South Bohemian Regional Authority

Interaction with the corporate sector is also sought, supported and developed. Faculty The company's strategy is in long-term contact with companies, especially in the South region

Bohemia. This applies to both multinational corporations, which are important employers in the EU

region and small and medium-sized enterprises, with which we work closely on applied research projects aimed at improving their competitiveness.

See above: Are there any international non-academic corporations with which the evaluated unit is partnering right now?

VŠTE does not currently cooperate with international non-academic corporations.



SELF-EVALUATION REPORT IN MODULES 4 AND 5

UNIVERSITY: Institute of Technology and Business in České Budějovice

COMPANY REGISTRATION NUMBER (CRN): 75081431

4.4 Strategy for the establishing, financing and long-term development and sustainability of research centres and large research infrastructures¹ (if any)

No comment under section 4.4? Does that mean that there is no intention to establish a long-term development and sustainability of research centres?

The development of R&D is defined only in the strategic documents (Annual Report, Long-term Plan and Institutional Plan). Documents are not available in English.

https://is.vstecb.cz/auth/do/vste/uredni_deska/158866/

https://is.vstecb.cz/auth/do/vste/uredni_deska/VZ/

https://is.vstecb.cz/auth/do/vste/uredni_deska/dlouhodoby_z/

4.6 Organisation of doctoral studies

Self-evaluation: ITB does not realize doctoral studies.

However, later on it is clearly mentioned that the evaluated institution aims to organize a Joint Doctoral Programme. It is even outlined in the Mission of the university: "To accredit doctoral studies for both technical and economic studies."

Consequently, it would be good to have some explanation in the text under chapters 4.6, 4.7, 4.8 already.

This is a long-term intention of VŠTE to accredit doctoral studies. The tables are for universities that implement doctoral degree programs. VŠTE does not implement a doctoral study program and due to the fact that it is not a non-university university, it cannot (according to the Act on Higher Education Institutions).

4.18 Gender equality measures

Self-evaluation: Equality between women and men is one of the fundamental values on which a democratic society is built. Equality between women and men is also a fundamental human right. Promoting gender equality is not only a question of justice, but it is also a matter of justice

of great importance for economic growth, prosperity and competitiveness.

As part of its staffing strategy, the ITB fully adopts the government's gender equality strategy. Participation

women in managerial positions will apply, for example, to the following positions: Rector's Chancellor, director of the school of expertise and valuation, director of the kindergarten, head

Economics Department, Study Department, Lifelong Learning Center, Department of Foreign Affairs

Languages, registry office and reception, deputy director for pedagogical activities, purchasing

Manager, cafe manager, etc. ITB also tries to maintain a balance in the participation of academic staff

at different levels of the education system. For example, women are in the following positions: deputy

Head of the Department of Tourism, Department of Management, Department of Construction,

and Department of Mechanical Engineering.

Gender equality measures are described under 4.18. However, later on in tables 4.18.1 and 4.18.2 we can see that gender equality is far from ideal. Especially as there are 4 women in senior positions in 2014. This amount could not be increased until 2018 (also 4 women) which leads to the question if the gender equality measures which are presented in the report are really fruitful or if adjustment will be necessary.

First of all, it is necessary to specify who belongs to the school management and which positions can be considered as leading positions. From January 2021, a new rector will take office, which will have three vice-rectors, two of them women. There will be two men and one woman as directors of the institutes. The Quaestor is a man, the Chancellor and the head of external relations are women. From January 2021, 5 men and 6 women will hold the highest positions at VŠTE.

4.27 Open Access strategy for information from R&D&I

Self-evaluation: ITB provides access to online databases and other electronic sources of information. Institute

The website contains links to a clear set of the most frequently linked and freely accessible databases

and allows you to perform searches. Databases contain information on articles, periodicals and

management in economics, technology, natural and applied sciences, political science, pedagogy, history and philosophy. Examples include: VERSITA, ANL, Czech National Bibliography, DOAJ, Econlib, ERIC, EZB, Google scholar, JIB, TECH, IReL, RePEc and more.

In addition to these, the institute also offers access to the following licensed databases:

- ProQuest STM package
- ProQuest Central
- Web of Science
- ČSN
- PURPOSE
- Techportal - engineering
- ASPI

The databases mentioned under 4.27 reflect the most relevant data bases as of now. However, there is the question if there is also one meta search engine (such es e.g. NORA) to which researchers / students of the university have access and which helps to identify high quality scientific articles which were publishes around the world and which are listed in the above-mentioned databases.

VŠTE allows the use of only the above tools and database.



MODULE 5 STRATEGY AND POLICIES

5.1 The evaluated institution's R&D&I mission and vision

Self-evaluation:

Vision

ITB is a non-university university institute that provides Czech and foreign students comprehensive technical and economic education.

Mission

- Improve and further expand the accreditation of study programs in bachelor's and master's studies
Master study levels.
- Accredite doctoral studies for technical and economic studies.
- Create conditions for the acquisition of rights to conduct habilitation proceedings.
- Achieve 25% self-financing in the medium term and 50% in the long term.
- Strengthen relations with the private and public sectors, especially in the region South Bohemia.
- Create a multicultural environment of tertiary education in line with European trends.

- Strengthen the ethics of the academic environment in line with non-university tertiary education educational facilities.

Strategic priorities in the field of diversity and accessibility of educational activities

- Fulfill the planned accreditation process (new accreditations and extension of existing accreditation).
- Complete and submit an application for accreditation of a joint doctoral study program (DSP).
- To expand the cooperation of the department with the corporate sector, to adapt the student profiles for individual courses according to the needs of the labor market, especially in South Bohemian Region.
- Focus on students as knowledge carriers for the future needs of society means of focused pedagogical work in all study programs.
- improve and intensify the work of the Internal Quality Assessment Board (CIQA), in particular through the recruitment of foreign experts and evaluators.
- Submit a proposal for tools to compensate for differences between inputs knowledge of future students.
- Develop an innovative structure for lifelong learning programs and ensure that: the inhabitants of České Budějovice are informed about it.
- Respond to the requirements of the commercial sector and prepare LLL based on demand courses.
- Prepare and adopt internal standards for individual study programs.
- Create the conditions necessary for the international evaluation of internal quality security system.

Are there already additional information available regarding the joint doctoral study program which is aimed for?

VŠTE planned to submit a joint doctoral study program with the CTU Faculty of Transport. In the end, CTU decided not to implement a joint program. The study program "Industrial Logistics" is currently being developed. VŠTE will have the ambition to submit the study program independently.