1. ECONOMIC SYSTEMS











Výuka jazyků

ECONOMIC SYSTEMS

 are mechanisms in society which are there to solve fundamental economic problems:

- What and how much to produce
- How to produce it
- For whom to produce











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TYPES OF ECONOMIC SYSTEMS

- Traditional economy
- Market economy
- Command/Centrally planned economy
- Mixed economy











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prostřednictvím ICT

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TRADITIONAL ECONOMY

(SUBSISTENCE ECONOMY)

- Typical for Neolithic Civilisation
- Based on agriculture
- Barter trade











Výuka jazyků prostřednictvím ICT

FREE MARKET ECONOMY

- Goal: to earn profit
- Based on supply, demand and competition
- Mostly focused on consumer goods











Výuka jazyků prostřednictvím ICT

COMMAND ECONOMY

(Centrally Planned Economy)

- Goal: to fulfil the plan
- Controlled by government
- Usually focused on industrial goods











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MIXED ECONOMY

- In most developed countries
- Combination of market and command economies
- Consumer goods controlled by market forces
- Some industries controlled by government











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HUMAN NEEDS AND WANTS

- Needs material items which people have to have to survive (food, clothing, shelter)
- Wants items people wish to have (special clothes, entertainment, jewellery)
 - are the driving force behind the demand for goods and services











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HUMAN NEEDS AND WANTS

are divided in different ways:

- Basic (food), luxury (car, jewellery) and cultural (books, education, theatre)
- Individual and social
- Material and immmaterial
- Essential and non-essential
- Biological and cultural
- Present and future











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